

Our programmes are tailored with the individual in mind.

As Workforce Singapore's appointed Career Matching Provider, we take pride in delivering high quality services to create a positive change to the Singapore labour market and enable better lives.

We work with individuals to provide guidance, support and training. Through our coaching, workshops and training we believe everyone can find the right job and improve their life through work.

**We are Ingeus.**

## Newsletter content

1. The Power of LinkedIn
2. Career Accelerator Workshops
3. Events for July to September 2025
4. Resources for your personal journey

## 1. The Power of LinkedIn

### Unlocking LinkedIn's Full Potential for Career Growth

As a career coach, I've noticed that many job seekers limit LinkedIn's vast potential by using it solely for job searching and applications. However, a well-optimized LinkedIn profile functions as a digital resume, showcasing skills, experience, and achievements to potential employers and industry leaders. Failing to invest time in building a compelling profile can make it difficult to stand out in today's competitive job market.

Beyond profile creation, LinkedIn offers valuable career development resources that extend far beyond job postings. Users can engage with industry-specific content, participate in professional discussions, and follow thought leaders to stay informed about the latest trends and best practices. By actively contributing to these conversations, job seekers can demonstrate expertise, build relationships, and expand their professional network—key steps in advancing their careers.

#### Key Benefits of Leveraging LinkedIn Effectively

Job seekers who fully utilize LinkedIn can gain significant advantages, such as:

- Establishing a strong professional online presence
- Building a network of industry leaders, peers, and mentors
- Staying informed about emerging trends and best practices
- Showcasing expertise through published articles and meaningful interactions
- Accessing career development tools, including online courses and webinars



#### Maximizing LinkedIn for Career Success

To fully benefit from LinkedIn, job seekers should take a holistic approach that includes:

- Creating a strong, keyword-optimized profile
- Engaging with industry-specific content and professional discussions
- Expanding their network by connecting with professionals across sectors
- Publishing insightful content to establish thought leadership
- Utilizing LinkedIn's learning resources for continuous skill development

By embracing LinkedIn beyond its basic job search functions, professionals can transform their career journey. They can move beyond applications to cultivate a powerful online presence, establish thought leadership, and build a network that supports long-term career success.

I strongly encourage job seekers to unlock LinkedIn's full potential—allowing them to connect with opportunities, foster meaningful relationships, and achieve their career aspirations.

- Coach Joohandy

# Testimonials From Satisfied Clients Who Benefitted From Our Programme



Coach Joan Liew with  
Veneetha Veloo

My career coach Joan, significantly boosted my confidence in interviewing and made me feel mentally and theoretically prepared for every step of the job search. I walked into interviews with a strong resume and greatly improved interviewing skills. The workshops were also an incredibly helpful resource, offering up-to-date practical, actionable skills that I immediately put to use.

Beyond the practical skills, I deeply valued having someone to speak with who truly understood the inherent challenges and hardships of a job search. Joan was always there to listen to my concerns and offer her advice. This empathetic understanding was invaluable. - Veneetha Veloo

Career Coach Jennifer provided invaluable support, helping me navigate self-reflection, career options, and resume building. When I first met her, I lacked confidence after losing my job, but her guidance gave me clarity and direction. Through her encouragement, I secured a part-time role and regained my motivation.

Three months later, I have pursued courses in IT, data analysis, and communication, and my managers now recognize my leadership potential. Jennifer's continuous support and structured guidance have been instrumental in rebuilding my career. Her expertise not only helped me find employment but also gave me the confidence to plan for long-term success. I am truly grateful for her dedication and look forward to updating her on my journey toward a stable, fulfilling career. - Quah Yu Tai

## 2. Career Accelerator Workshops



CA workshops are highly recommended for all clients, providing valuable insights into the evolving employment market, which has undergone significant changes since COVID and the rise of AI. Understanding these shifts enables individuals to adapt, stay competitive, and successfully return to the workforce.

"Change what you can, accept what you can't, and be smart enough to know the difference." - Wally Lamb

- Career Coach, Stella Tan



### Module 1 Job Search Mastery

- Identify industries/job hotspots in seconds using modern online tools and information
- Techniques to get noticed by headhunters and generate more interview opportunities
- Beat the ATS and also save precious hours scrolling through pages of job listings

### Module 2 Resume & Cover Letter Preparation

- Know what is required for CVs today
- Create a CV that appeals to employers by focusing on your value proposition
- Prepare an effective and personalised cover letter

### Module 3 Successful Interview Techniques

- Interview coaching using proven techniques
- Overcome tough interview questions effectively
- How to prepare before you go for the interview

### Module 4 Build Personal Branding on LinkedIn

- Develop an online personal branding statement that differentiates you from others
- Learn how to apply it to develop a powerful LinkedIn account that gets the attention of recruiters
- Understand your core competencies and leverage on your unique set of skills and experience

### Module 5 Networking & Elevator Pitch

- Learn techniques and tips to overcoming barriers to networking and network with ease
- Discover ways to find networking opportunity and follow up meaningfully
- Develop and deliver your elevator pitch for networking or when you meet with employers



Module 1 Job Search Mastery	Module 2 Resume & Cover Letter Preparation	Module 3 Successful Interview Techniques	Module 4 Build Personal Branding on LinkedIn	Module 5 Networking & Elevator Pitch
28 Jul 2025 18 Aug 2025 08 Sep 2025	29 Jul 2025 19 Aug 2025 09 Sep 2025	31 Jul 2025 21 Aug 2025 11 Sep 2025	04 Aug 2025 25 Aug 2025 15 Sep 2025	05 Aug 2025 26 Aug 2025 16 Sep 2025

July - September Timetables

Date	Time	Module Title	Email Address
28/07/2025 (Monday)	1.30pm - 4pm	M1: Job Search Mastery	<a href="mailto:CA.M1@ingeus.com.sg">CA.M1@ingeus.com.sg</a>
29/07/2025 (Tuesday)	1.30pm - 4.30pm	M2: Resume & Cover Letter Preparation	<a href="mailto:CA.M2@ingeus.com.sg">CA.M2@ingeus.com.sg</a>
31/07/2025 (Thursday)	1.30pm - 4.30pm	M3: Successful Interview Techniques	<a href="mailto:CA.M3@ingeus.com.sg">CA.M3@ingeus.com.sg</a>
04/08/2025 (Monday)	1.30pm - 3.30pm	M4: Build Personal Branding on LinkedIn	<a href="mailto:CA.M4@ingeus.com.sg">CA.M4@ingeus.com.sg</a>
05/08/2025 (Tuesday)	1.30pm - 5pm	M5: Networking & Elevator Pitch	<a href="mailto:CA.M5@ingeus.com.sg">CA.M5@ingeus.com.sg</a>

Registration opens from 07 to 24 July 2025

Date	Time	Module Title	Email Address
18/08/2025 (Monday)	1.30pm - 4pm	M1: Job Search Mastery	<a href="mailto:CA.M1@ingeus.com.sg">CA.M1@ingeus.com.sg</a>
19/08/2025 (Tuesday)	1.30pm - 4.30pm	M2: Resume & Cover Letter Preparation	<a href="mailto:CA.M2@ingeus.com.sg">CA.M2@ingeus.com.sg</a>
21/08/2025 (Thursday)	1.30pm - 4.30pm	M3: Successful Interview Techniques	<a href="mailto:CA.M3@ingeus.com.sg">CA.M3@ingeus.com.sg</a>
25/08/2025 (Monday)	1.30pm - 3.30pm	M4: Build Personal Branding on LinkedIn	<a href="mailto:CA.M4@ingeus.com.sg">CA.M4@ingeus.com.sg</a>
26/08/2025 (Tuesday)	1.30pm - 5pm	M5: Networking & Elevator Pitch	<a href="mailto:CA.M5@ingeus.com.sg">CA.M5@ingeus.com.sg</a>

Registration opens from 28 July to 14 August 2025

Date	Time	Module Title	Email Address
08/09/2025 (Monday)	1.30pm - 4pm	M1: Job Search Mastery	<a href="mailto:CA.M1@ingeus.com.sg">CA.M1@ingeus.com.sg</a>
09/09/2025 (Tuesday)	1.30pm - 4.30pm	M2: Resume & Cover Letter Preparation	<a href="mailto:CA.M2@ingeus.com.sg">CA.M2@ingeus.com.sg</a>
11/09/2025 (Thursday)	1.30pm - 4.30pm	M3: Successful Interview Techniques	<a href="mailto:CA.M3@ingeus.com.sg">CA.M3@ingeus.com.sg</a>
15/09/2025 (Monday)	1.30pm - 3.30pm	M4: Build Personal Branding on LinkedIn	<a href="mailto:CA.M4@ingeus.com.sg">CA.M4@ingeus.com.sg</a>
16/09/2025 (Tuesday)	1.30pm - 5pm	M5: Networking & Elevator Pitch	<a href="mailto:CA.M5@ingeus.com.sg">CA.M5@ingeus.com.sg</a>

Registration opens from 18 August to 04 September 2025



### 3. Events for July to September 2025

#### WSG Events & Activities

Scan or click the QR codes to access details on WSG Events & Activities in July.



Virtual Job Interviews



Virtual Career Fairs



Walk-In-Interviews

#### NAVIGATE YOUR JOB SEARCH JOURNEY WITH CAREER GRIT



Career GRIT, an initiative by Workforce Singapore, is a comprehensive and intuitive career guide that helps you navigate the job market with ease. Our innovative guide provides an easy-to-use platform to access comprehensive career resources and build the skills and confidence needed to unlock your full potential.

### 4. Resources For Your Personal Journey



#### CAREER CONVERSION PROGRAMMES (CCP)

WSG offers CCPs in around 30 sectors to help mid-career jobseekers or existing employees reskill and take on new job roles with good prospects and opportunities for progression.

##### Benefits

- Industry-recognised training to move into new occupations or sectors with good prospects
- Salary support of up to 90% for mid-career workers
- Embark on a new career with CCPs across around 30 sectors

##### Modes of CCPs:

1. **Place-and-Train:** companies hire jobseekers and put the individuals through on-the-job training (OJT) or industry-recognised training to take on a new growth job role.
2. **Attach-and-Train:** companies act as host employers to provide jobseekers with training and work attachments, in growth job roles where there are good prospects for placement.



For more information on CCP, please scan/click the QR Code or speak with your Career Coach.

#### Survey

We appreciate your feedback

Do look out for our survey link which will be emailed to you and help to complete the survey. Thank you!

You can also contact us at: <https://ingeus.com.sg/contact-us>