

Our programmes are tailored with the individual in mind.

As Workforce Singapore's appointed Career Matching Provider, we take pride in delivering high quality services to create a positive change to the Singapore labour market and enable better lives.

We work with individuals to provide guidance, support and training. Through our coaching, workshops and training we believe everyone can find the right job and improve their life through work.

We are Ingeus.

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1. Hiring Trends in Singapore in 2025

Singapore's labour market has seen a steady increase in demand for AI expertise, sustainability practices, and flexible contracting roles. Businesses continue to prioritize these areas to drive efficiency and adapt to evolving economic conditions. Concerns about costs, productivity, and efficiency heavily influenced our employment landscape, prompting businesses to adopt new hiring and workforce management strategies.

Key Highlights:

- **High Operational Costs:** Persistent high costs throughout the year led some companies to relocate roles, including strategic positions, to more cost-effective countries like Malaysia and Thailand.
- **Cautious Hiring Attitudes:** Uncertain economic conditions resulted in more cautious hiring practices. Many businesses hesitated to commit to full-time hires, which fuelled an increase in contract and project-based positions.
- **Investment in AI:** To enhance efficiency and productivity, companies across various industries invested in artificial intelligence. However, the talent shortage in this area necessitated significant investments in upskilling and reskilling the existing workforce.



Technological innovation, sustainability and flexible hiring prevails

Over the past year, demand for professionals skilled in key digital transformation technologies, such as AI, Internet of Things (IoT), and blockchain, has soared. Simultaneously, there has been an increasing emphasis on sustainable supply chain practices. These trends are expected to continue shaping the hiring landscape in 2025.

Businesses remain cautious about headcount management, favouring contract hiring to maintain flexibility in meeting organizational and project demands as they arise. This approach allows companies to adapt swiftly to changing needs while managing costs effectively.



Most in-demand skills for 2025

There has been a growing demand for AI and Data Expertise. AI has made significant strides across businesses in Singapore, boosting a surge in demand for expertise in this domain. Interestingly, it's not just technical skills that are in high demand; businesses are increasingly looking for individuals who can develop practical use cases, such as automating tasks, improving efficiency, and uncovering new opportunities. Companies are eager to hire professionals who understand how to leverage AI for practical applications, driving operational improvements and innovation.

With data becoming a pivotal resource, skillsets in data analytics will continue to be highly sought after. Businesses want talent capable of using data to make informed, strategic decisions across various functions.

Soft Skills like critical thinking and problem-solving abilities are more valuable than ever. Employers are looking for candidates who can analyse complex situations, identify issues, and propose effective solutions, thereby boosting productivity.

In summary, the hiring market in 2025 will heavily favour those with a blend of technical know-how and strong soft skills, positioning them to drive both technological advancements and strategic decision-making.

Reference: <https://www.robertwalters.com.sg/insights/hiring-advice/blog/hiring-in-singapore-guide-and-trends-2025.html>

2. Testimonials From Satisfied Clients Who Benefitted From Our Programme



“ Mimi is the friend you wish you had during career transitions! She builds rapport from the get-go and sets the stage with her approach: “Mimi is only a text away.” Her sincerity, warmth, and meticulous attention to detail, combined with her masterful follow-up and encouragement at pivotal moments, make all the difference. Mimi held up a mirror for me to recognize my blind spots and challenged my self-limiting beliefs. Even as a seasoned professional in HR who often coaches my team, I was amazed at how beneficial career coaching with Mimi turned out to be! With her on my support team, I quickly gained the confidence and clarity I needed, which led to successful job offers. I highly respect Mimi’s practice, and she will always be my go-to person for her knowledge and expertise in the field. ”

- Rachael Charlene Ang

“ I have absolutely no doubt that Mimi is the cream of the crop at Ingeus. When Workforce Singapore connected me with Mimi in April 2022, she went above and beyond to encourage and empower me throughout my reskilling journey to become a counsellor. She instilled a sense of hope during my job search after completing my counselling course. Her exuberance, dynamism, positivity, care, compassion, and professionalism are truly unparalleled.

I am genuinely grateful for the joyful and wonderful privilege of having her as my career coach. Mimi provided me with invaluable career insights and shared many good laughs with me throughout my job search journey. Thank you very much, Mimi, for being my fantastic cheerleader, advisor, helpline, and angel, helping me swiftly secure a job upon graduation! “

- Daphne Chan

3. Improve Your Job Search Skills Through Career Accelerator Workshops

* Applicable for Ingeus registered clients only.

Module 1 Job Search Mastery

- Identify industries/job hotspots in seconds using modern online tools and information
- Techniques to get noticed by headhunters and generate more interview opportunities
- Beat the ATS and also save precious hours scrolling through pages of job listings

Module 2 Resume & Cover Letter Preparation

- Know what is required for CVs today
- Create a CV that appeals to employers by focusing on your value proposition
- Prepare an effective and personalised cover letter

Module 3 Successful Interview Techniques

- Interview coaching using proven techniques
- Overcome tough interview questions effectively
- How to prepare before you go for the interview

Module 4 Build Personal Branding on LinkedIn

- Develop an online personal branding statement that differentiates you from others
- Learn how to apply it to develop a powerful LinkedIn account that gets the attention of recruiters
- Understand your core competencies and leverage on your unique set of skills and experience

Module 5 Networking & Elevator Pitch

- Learn techniques and tips to overcoming barriers to networking and network with ease
- Discover ways to find networking opportunity and follow up meaningfully
- Develop and deliver your elevator pitch for networking or when you meet with employers

Module 1 Job Search Mastery	Module 2 Resume & Cover Letter Preparation	Module 3 Successful Interview Techniques	Module 4 Build Personal Branding on LinkedIn	Module 5 Networking & Elevator Pitch
03 Feb 2025 24 Feb 2025 17 Mar 2025	04 Feb 2025 25 Feb 2025 18 Mar 2025	06 Feb 2025 27 Feb 2025 20 Mar 2025	10 Feb 2025 03 Mar 2025 24 Mar 2025	11 Feb 2025 04 Mar 2025 25 Mar 2025

January to March Timetables

Date	Time	Module Title	Email Address
03/02/2025 (Monday)	1.30pm - 4pm	M1: Job Search Mastery	CA.M1@ingeus.com.sg
04/02/2025 (Tuesday)	1.30pm - 4.30pm	M2: Resume & Cover Letter Preparation	CA.M2@ingeus.com.sg
06/02/2025 (Thursday)	1.30pm - 4.30pm	M3: Successful Interview Techniques	CA.M3@ingeus.com.sg
10/02/2025 (Monday)	1.30pm - 3.30pm	M4: Build Personal Branding on LinkedIn	CA.M4@ingeus.com.sg
11/02/2025 (Tuesday)	1.30pm - 5pm	M5: Networking & Elevator Pitch	CA.M5@ingeus.com.sg

Registration opens from **06 to 27 January 2025**

Date	Time	Module Title	Email Address
24/02/2025 (Monday)	1.30pm - 4pm	M1: Job Search Mastery	CA.M1@ingeus.com.sg
25/02/2025 (Tuesday)	1.30pm - 4.30pm	M2: Resume & Cover Letter Preparation	CA.M2@ingeus.com.sg
27/02/2025 (Thursday)	1.30pm - 4.30pm	M3: Successful Interview Techniques	CA.M3@ingeus.com.sg
03/03/2025 (Monday)	1.30pm - 3.30pm	M4: Build Personal Branding on LinkedIn	CA.M4@ingeus.com.sg
04/03/2025 (Tuesday)	1.30pm - 5pm	M5: Networking & Elevator Pitch	CA.M5@ingeus.com.sg

Registration opens from **03 to 20 February 2025**

Date	Time	Module Title	Email Address
17/03/2025 (Monday)	1.30pm - 4pm	M1: Job Search Mastery	CA.M1@ingeus.com.sg
18/03/2025 (Tuesday)	1.30pm - 4.30pm	M2: Resume & Cover Letter Preparation	CA.M2@ingeus.com.sg
20/03/2025 (Thursday)	1.30pm - 4.30pm	M3: Successful Interview Techniques	CA.M3@ingeus.com.sg
24/03/2025 (Monday)	1.30pm - 3.30pm	M4: Build Personal Branding on LinkedIn	CA.M4@ingeus.com.sg
25/03/2025 (Tuesday)	1.30pm - 5pm	M5: Networking & Elevator Pitch	CA.M5@ingeus.com.sg

Registration opens from **24 February to 13 March 2025**

Steps to register for Career Accelerator Modules

- To register your interest for each Module, do email to the respective email address (copy coach in the email), according to the Sample Email as shown below. Upon receipt of your email, you will receive a system generated email to acknowledge your interest for the workshops.
- Confirmation email and Webex Meeting Link for the modules you have successfully registered for, will be sent to you few days before the modules, with the joining instructions.

Sample Email 1 - to register for M1: Job Search Mastery

- Send an email to: CA.M1@ingeus.com.sg (copy coach)
- Subject: Registration for [M1: Job Search Mastery - 03/02/2025](#)

Module	Date of Workshop	Clients Name	Client's Email Address	Name of coach
M1	03/02/2025	John Smith	jsmith_@hotmail.com	Coach A

4. Events for January to March 2025



WSG Events & Activities

Click the image on the left-hand side to view the [WSG CareersFinder](#), your personalised upskilling and career recommendations.

Click the image on the right-hand side to view the [WSG Workopedia](#)

- ✓ Upcoming Online Career Events
- ✓ Upcoming Physical Events
- ✓ Workshops & Seminars



5. Resources For Your Personal Journey

WSG | SkillsFuture Jobseeker Support Scheme starting from April 2025

<https://www.wsg.gov.sg/home/individuals/jobseeker-support>



SkillsFuture Jobseeker Support (JS) scheme to Benefit Around 60,000 Singapore Residents per year from April 2025



Up to \$6,000 in payouts

The JS scheme provides up to \$6,000 over 6 months to lower- and middle-income Singapore residents who are involuntarily unemployed and actively looking for a job.



Comprehensive support to bounce back from employment setbacks

The JS scheme, together with support for job search and training programmes, aims to provide greater assurance to involuntarily unemployed Singapore residents and enable them to find a job that better matches their skills and experience.



Stacks on top of other schemes for those with greater financial needs

Those who require greater financial support can tap on the JS scheme in addition to other social assistance schemes and SkillsFuture training allowances.

Survey

We appreciate your feedback

Do look out for our survey link which will be emailed to you and help to complete the survey. Thank you!

You can contact us at: <https://ingeus.com.sg/contact-us>
Or email us at feedback@ingeus.com.sg if you have any feedback on our service and/or any suggestion/s on how we can improve this newsletter.

Empower your job search with Employable *Me*



Free online learning platform coming soon.

EmployableMe, our free online learning platform, is launching soon to support your employment journey. Access an ever growing library of resources designed to develop your skills and knowledge. With practical tools and useful insights, EmployableMe can enhance your job search and help you succeed in finding a job you love.

Key features include:



Courses & Games



Resume Builder



Articles



Videos

How to join

Good news! As an Ingeus Singapore client you are granted automatic access. Watch out for your activation email soon. If you have any questions or want to know more, speak to your career coach today about EmployableMe.

employableme.ingeus.com.sg

