

Newsletter Content

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Our programmes are tailored with the individual in mind.

As Workforce Singapore's appointed Career Matching Provider, we take pride in delivering high quality services to create a positive change to the Singapore labour market and enable better lives.

We work with individuals to provide guidance, support and training. Through our coaching, workshops and training we believe everyone can find the right job and improve their life through work.

We are Ingeus.

1. AI-Powered Job Search Strategies - Coach Sheryl Lim



Artificial intelligence is reshaping many aspects of the workplace, and recruitment is no exception. Companies are increasingly using AI to improve hiring efficiency and stay competitive in the talent market.

As you begin your job search, expect more automation early in the process and more scrutiny later on. Applications may go through resume parsing, AI-assisted assessments, conversational screening tools or AI video interviews before a recruiter or hiring manager becomes directly involved.

AI in the Recruitment Process

With employers receiving large numbers of applications for each role, AI is increasingly being used to help screen resumes and identify candidates whose experience is more closely aligned with the job.

For job seekers, AI can also be a useful tool when preparing a resume. It can help you pick out relevant keywords, improve your wording and tailor your experience more closely to the role. But avoid relying on AI to do everything for you, as the final resume should still sound like you and reflect your actual experience.

A stronger resume should highlight the projects you have worked on, the responsibilities you handled and the results you achieved. Where possible, include some context or scale. This gives employers a clearer picture of what you have actually done, rather than simply telling them that you are "results-driven" or a "strong team player".

From AI Video Screenings to the Human Interview

Some employers now use recorded video responses, online assessments or automated interview platforms as part of their initial screening process. With limited interaction or prompting, candidates need to communicate clearly and confidently from the outset.

To prepare:

- Build a small bank of examples: Prepare situations that show problem-solving, teamwork, adaptability and results.
- Practise your delivery: Answer questions aloud or record yourself to improve clarity, pacing and confidence.
- Keep responses natural: Use AI to generate practice questions but avoid memorising scripted answers.

Recruiters and hiring managers will look beyond your resume to understand how you think, communicate, make decisions and work with others, as well as your motivation and fit for the role. What you present in your application should therefore be something you can explain and support confidently.

As you progress to later stages, the human interview becomes more important. AI may shape who progresses through the early stages, but human judgement still plays a key role in the final hiring decision.

What This Means for You as a Job Seeker

Despite the rise of AI, human connections remain valuable. Leverage on platforms such as LinkedIn to connect with relevant professionals, gain insights into your target companies and stay informed about industry developments. More importantly, be clear about the value you bring – your experience, achievements and how you can contribute. In an AI-powered job market, technology may help you get noticed, but how well you communicate your value is determinant in landing the job.



Connect with
Coach Sheryl

Testimonials From Satisfied Clients Who Benefitted From Our Programme



Connect with
Coach Kelvin

“Kelvin’s guidance has been thoughtfully tailored to my needs. His course recommendations were spot on, but what I appreciated most was his transparent and balanced communication style.

He clearly distinguishes between objective job search statistics, personal insights, and anecdotal advice, which allowed me to evaluate options within the correct context and make informed decisions. Throughout our sessions, Kelvin demonstrated incredible initiative by staying closely updated on the progress of my applications. Whenever practical, he provided personalized, highly contextualized advice, practice sessions, and relevant information. I really value his modern and forward-thinking approach to job search technologies. Kelvin regularly incorporates Generative AI into his advice, discussing both its practical advantages and cautioning me on a few potential risks whenever relevant.

Working with Kelvin has been a good experience, and I am grateful for the proactive, structured, and modern support provided by Kelvin and the Ingeus team.” - *Tan Jun Jie*

“Kelvin was able to offer valuable industry specific advice, often sharing job postings along with relevant industry updates and insights. These gestures made me feel supported throughout the process and showed his commitment to helping me succeed.

I am grateful to have found a role that aligns closely with what I was looking for, something that became clearer to me through the coaching conversations. I especially appreciated the time Kelvin took to conduct mock interview sessions with me. Given his prior experience as a hiring manager, his feedback was insightful, particularly as I had not attended interviews for some time. After each interview, he would also take the time to debrief with me and discuss next steps, which I found helpful. I also appreciated the workshops Ingeus offered, which helped structure my job search process.

I am thankful for all the guidance and support I have received and would like to express my sincere thanks to Ingeus and Kelvin.” - *Ms Lim*

2. Career Accelerator Workshops - *Applicable for Ingeus Registered Clients Only*



Ready to fast-track your next career move? In five dynamic sessions, you’ll learn to uncover hidden job opportunities with proactive search strategies, tailor resumes and cover letters that beat the bots, master interviews with calm confidence, build a LinkedIn presence that attracts recruiters, and deliver a powerful 30-second elevator pitch that makes networking effortless.

Sign up for the Ingeus Career Accelerator Workshops to unlock your potential. - *Coach Hannah*



Module 1 Job Search Mastery

- Identify industries/job hotspots in seconds using modern online tools and information
- Techniques to get noticed by headhunters and generate more interview opportunities
- Beat the ATS and also save precious hours scrolling through pages of job listings

Module 2 Resume & Cover Letter Preparation

- Know what is required for CVs today
- Create a CV that appeals to employers by focusing on your value proposition
- Prepare an effective and personalised cover letter

Module 3 Successful Interview Techniques

- Interview coaching using proven techniques
- Overcome tough interview questions effectively
- How to prepare before you go for the interview

Module 4 Build Personal Branding on LinkedIn

- Develop an online personal branding statement that differentiates you from others
- Learn how to apply it to develop a powerful LinkedIn account that gets the attention of recruiters
- Understand your core competencies and leverage on your unique set of skills and experience

Module 5 Networking & Elevator Pitch

- Learn techniques and tips to overcoming barriers to networking and network with ease
- Discover ways to find networking opportunity and follow up meaningfully
- Develop and deliver your elevator pitch for networking or when you meet with employers

Career Accelerator Timetables

October - December 2026

		October	November	December
MODULE 1 Job Search Mastery Mondays 1pm - 4pm	Week 1	NIL	02/11/2026	NIL
	Week 2	05/10/2026	NIL	07/12/2026
	Week 3	12/10/2026	NIL	14/12/2026
	Week 4	NIL	23/11/2026	21/12/2026
	Week 5	26/10/2026	30/11/2026	-

MODULE 2 Resume & Cover Letter Preparation Tuesdays 1pm - 4pm	Week 1	NIL	03/11/2026	01/12/2026
	Week 2	06/10/2026	NIL	08/12/2026
	Week 3	13/10/2026	17/11/2026	15/12/2026
	Week 4	NIL	24/11/2026	NIL
	Week 5	27/10/2026	-	-

MODULE 3 Successful Interview Techniques Wednesdays 1pm - 4pm	Week 1	NIL	04/11/2026	02/12/2026
	Week 2	07/10/2026	NIL	09/12/2026
	Week 3	14/10/2026	18/11/2026	16/12/2026
	Week 4	NIL	25/11/2026	NIL
	Week 5	28/10/2026	-	-

MODULE 4 Build Personal Branding on LinkedIn Thursdays 1pm - 4pm	Week 1	NIL	05/11/2026	03/12/2026
	Week 2	08/10/2026	NIL	10/12/2026
	Week 3	15/10/2026	19/11/2026	17/12/2026
	Week 4	NIL	26/11/2026	NIL
	Week 5	29/10/2026	-	-

MODULE 5 Networking & Elevator Pitch Fridays 1pm - 4.30pm	Week 1	NIL	06/11/2026	04/12/2026
	Week 2	09/10/2026	13/11/2026	11/12/2026
	Week 3	16/10/2026	NIL	18/12/2026
	Week 4	NIL	27/11/2026	NIL
	Week 5	30/10/2026	-	-

Applicable for Ingeus Registered Clients Only!

Clients who wish to register for the workshops are kindly advised to contact their coaches.

Turn Career Fairs into Career Opportunities

Career fairs are more than just a place to look for job openings. They are opportunities to meet employers, understand what companies are looking for and build connections that could move your job search forward.

At the SPH Media Career Expo on 22-23 August, our Ingeus career coaches supported jobseekers by understanding their challenges, reviewing their resume and helping them strengthen their employability. We also spoke with employers to better understand their hiring needs and expectations.

When you attend a career fair, you have the opportunity to speak directly with HR professionals and learn more about the roles available.



The more prepared you are, the more confident you can be when that opportunity comes.

The next major fair is Singapore Career Fair & Career Summit 2026. Speak to your Ingeus career coach today to prepare your resume, refine your introduction and learn how to make the most of conversations with employers.

Be prepared. Be confident. Be ready to seize your next opportunity.

- Coach Eileen

4. Resources For Your Personal Journey

AI Apps Worth Exploring

AI can help you tailor your resume, analyse job descriptions and prepare for interviews. Here are five apps worth exploring:

1. **ChatGPT** ★★★★★
Resume tailoring, JD matching and interview preparation.
2. **Claude** ★★★★★
Detailed resume review and stronger, more natural wording.
3. **Gemini** ★★★★★ ½
Extracts key skills and competencies from JDs.
4. **Microsoft Copilot** ★★★★★
Resume editing within the Microsoft 365 ecosystem.
5. **Perplexity** ★★★★★
Research companies, industries and roles before applying.

AI should support your job search, not replace your judgement. Always check the information it provides and make sure your resume remains accurate, authentic and true to your experience.

SWDA Events & Activities



CareersHorizon



CareersCompass

Scan or click the QR codes to access CareersHorizon and CareersCompass.

Survey

**We appreciate
your feedback**

Do look out for our survey link which will be emailed to you and help to complete the survey. Thank you!

You can also contact us at: <https://ingeus.com.sg/contact-us>